

# CDS VIP

CDS3-VIP



The CDS VIP is a complementary and optional module of the CDS software. It has two major purposes: helps identify customers and release the potential of serving the valued customers in a different way than the average. The software module requires a hardware installed in the ticket dispenser that helps identifying customers and release the potential of serving the valued customers in a different way than the average. This hardware can be a card reader, barcode scanner, ID card or passport scanner. The solution also requires the software to be linked to the existing system or database in order to associate the data read at the ticket dispenser terminal with the information stored about the customer.

## ➔ BENEFITS

- ➔ Faster service
- ➔ Custom welcome screen
- ➔ Custom services
- ➔ Special services only for a special group of customers
- ➔ Client data or customer history displayed before the arrival of the client to the serving position
- ➔ Forms pre-filled after identification to save time
- ➔ Better cross sales options
- ➔ Better statistics and strategy
- ➔ More satisfied customers